



# Shannon Clow Designs

## Exhibitions

Expressive Healing won third place in the art show at Lynchburg College

3aaH branding displayed in the Dillard Art Gallery at Lynchburg College

Cyberbullying awareness billboards displayed at Lynchburg College

## Activities/Interests

Sculpture

Photography

Kappa Delta Sorority

Big Brother Big Sister Program

Volunteering at the Humane Society

Calligraphy

## Computer Skills

Microsoft Suites

Illustrator

Wix Websites

InDesign

Photoshop

Muse

## Education

**Lynchburg College, Lynchburg VA**

**2012-2016**

Graduated with a Bachelors of Art with a major in graphic design and a minor in Business.

I participated in a Study Abroad Program with the opportunity to learn about photography and Art History in Rome, Italy.

## Experience

**Altruent Systems International**

**2014-Present**

Contract assignment working on a newly released website responsibilities included cataloging companies products, researching manufacturers websites for product information, creating copy and formatting images to complete the product content to allow the site to go live. The site was developed with Word Press which allowed my practical experience working with the fundamentals of Word Press, plug-ins, creating relationships, and formatting graphical images for consistency of appearance.

**Riverviews**

**2015- 2016**

Intern position creating promotional materials such as post cards, posters, and fliers for exhibits, and special events. Utilized graphical skills such as programming in InDesign, Photoshop, and Illustrator. Involved in daily operations as well as exhibition, event, and program management. Supported special events in varying roles working within a small team environment.

**Vice President Public Relations- Kappa Delta Sorority**

**2014- 2015**

Manage Facebook, Instagram, and Twitter accounts for the sorority. Design the graphics and flyer's for sorority events. Create advertising posters. Plan Alumnae and Senior Sendoff events.